

# ABSOLUTE FOR FINANCIAL SERVICES

## SAFEGUARD SENSITIVE DATA AND ELIMINATE COMPLIANCE FAILURES ON EVERY DEVICE



*The ability to reach out and manage devices regardless of their physical location is a must-have... Absolute extends access to our computer population when we find them outside of our control.*

### TOP INTERNATIONAL ACCOUNTING AND CONSULTING FIRM



Learn how Absolute can help your Financial Services firm: [absolute.com/financial](https://absolute.com/financial)

Financial services – banks, advisors, insurers – have always run on information. But, as the central processor of digitally-transformed economies, financial services have a new challenge: keeping data secure when it's scattered across thousands of endpoints.

### HIGH AVAILABILITY

Investments, lending, value-based transactions – it's all digital now. The financial services workforce is highly mobile, and the information they use has gone mobile, too.

When PII and corporate data become scattered across endpoints, this presents a problem of visibility. Without knowing which devices are hosting sensitive data – and how secure they are – IT and security teams have to feel their way through the darkness.

This risks breaches and compliance violations. So IT and security teams have to find every device, probe them for at-risk data, and handle exposures before they become exploits.

### Challenges:

- Limited visibility to identify devices, data, users, and app
- Slow response to restore services and security controls
- Inability to pinpoint sensitive data at-risk
- Overly complex security apps, agents, and infrastructure
- Ever-changing compliance and regulatory standards

### THE SOLUTION: RESILIENT DATA SECURITY ON EVERY DEVICE

Absolute lets financial service organizations distribute data while ensuring its safety. Over 25 of the top device manufacturers – including Dell, Lenovo, and HP – embed Absolute Persistence™ in their firmware, making it the only factory-embedded endpoint security solution. This gives you total visibility, streamlined security, and continuous compliance on all of your devices, all the time.

### Total Visibility

Get the full story on your entire device fleet. Root out waste and inefficiencies with hardware and software analytics. Find unauthorized machines and apps that create security risks and compliance failures. And know for sure that you're seeing the whole picture, thanks to Absolute's always-on status.

### Streamlined Security

Since Absolute is factory-embedded in the BIOS, you can remotely activate it to get an unbreakable connection to every device. Any time Absolute is removed, it reinstalls itself on the next boot sequence. Persistence™ technology can extend to your essential security apps and automatically regenerate them.

Absolute gives you a single, cloud-based console to see all your devices and orchestrate their security controls. Align your OS security settings, agents, or third-party apps – and know whenever they drift from your desired image.

### Continuous Compliance

The Absolute dashboard gives you an up-to-the-minute report of your compliance with CCPA, GDPR, SOX, and other regulations. When devices drift out of compliance, get automatic alerts and address the issue with remote remediation tools.

Securely manage all your devices from provisioning to decommissioning. Perform remote end-of-life wipes, complete with a compliance certificate. Enable self-healing for AV, encryption, EDR, DLP, VPN, and other compliance-enabling apps, so you're always audit-ready.

**Endpoint Data Discovery**

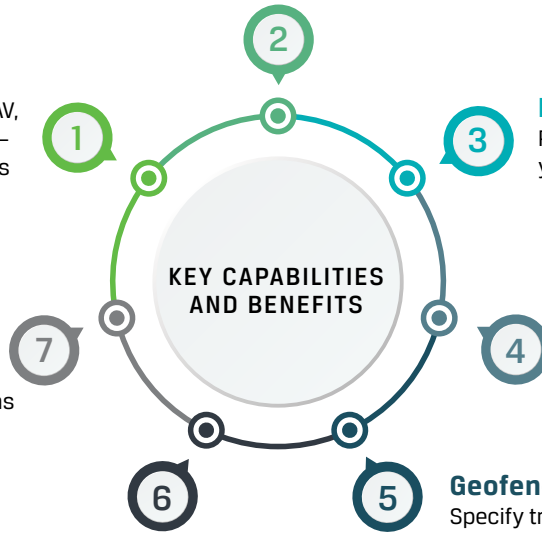
Probe devices for sensitive data and determine if it's at risk or not

**Data Protection Assurance**

Orchestrate security technologies – AV, Encryption, DLP, EDR, native controls – to maintain data protection at all times

**Software Analytics**

See active apps, and unauthorized software, to inform vendor negotiations and optimize expenditures



**Device Hardening**

Persist your security settings, transforming your gold image to a diamond

**Encryption and Anti-Malware Monitoring**

Identify broken or disabled safeguards and restore them without having to bring devices in

**Geofencing and Device Tracking**

Specify travel restrictions on devices and data and locate missing machines, no matter where they go

**Application Continuity**

Stop disruptions to user and business continuity by self-healing your critical apps



**NIST CYBERSECURITY FRAMEWORK EVALUATION GUIDE**

See how Absolute's capabilities make it easy for organizations to secure their devices and data in accordance with the NIST CSF.

**GET IT NOW**

**ABOUT ABSOLUTE**

Absolute enables a world where security and IT professionals always retain control over their devices and data. We're the first and only company to offer uncompromised visibility and near real-time remediation of security breaches at the source.

Absolute Persistence™ returns devices to their desired state of safety and efficacy after malicious attacks or user error, thanks to our unique location in the firmware of more than 500 million devices built by most of the world's top device manufacturers.

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