Persistent Security for Asplundh's Growing Mobile Workforce

ASPLUNDH®

BACKGROUND

International vegetation management enterprise, Asplundh, relies on more than 35,000 service professionals across North America. The nature of their full-service business requires 95 percent of the company's workforce to be mobile.

RESULTS

Persistent Endpoint Security

Audit-Ready

Increased Efficiency

CHALLENGE

Asplundh has grown significantly in the past 10 years, organically and through acquisition. With such a large distributed workforce, the devices being used also increased and required better protection to harden their endpoint security posture. The IT team needed a solution to help them:

- See and manage the growing number of devices in their fleet
- Secure endpoints that are regularly off the corporate network
- Maintain compliance when users disable security tools or install incompatible software

Self-healing applications minimize risk and ensure compliance.

SOLUTION

By activating Absolute on more than 7,000 of their endpoints, Asplundh gained uncompromised visibility across its device fleet. "With Absolute, we are able to reach out to our computers and provide new credentials when the user is no longer with us or that user has forgotten them," said George Gunther, VP & CIO, Asplundh.

INDUSTRY — PROFESSIONAL SERVICES

PLATFORM

/ABSOLUTE®

absolute.com

"As a CIO, Absolute gives me peace of mind so I can sleep at night. It has strengthened our security posture, allowing us to stay in compliance and giving us that extra level of comfort."

GEORGE GUNTHER,
VP & CIO, ASPLUNDH

Additionally, if a negligent user or external attacker tries to disable or remove a security application, Absolute automatically reinstalls it. When a device is lost or stolen, IT can now track its location to recover it or remotely wipe the data on it.

RESULTS

With Absolute, Asplundh can now ensure critical security applications have self-healing capabilities on all endpoints, no matter the location, which provides a persistent layer of protection helping to prevent a security compromise.

Just one at-risk device could leave Asplundh vulnerable to both severe brand damage and costly non-compliance penalties. Absolute helps them rest easy that their data is secure, no matter where the device is located.

"As a CIO, Absolute gives me peace of mind so I can sleep at night. It has strengthened our security posture, allowing us to stay in compliance and giving us that extra level of comfort," said Mr. Gunther.

Finally, Absolute makes both hardware and software inventory management much easier for Asplundh, increasing its efficiency and accuracy.

For more information about Absolute's solutions, please visit **absolute.com**

ABOUT ABSOLUTE

Absolute empowers more than 12,000 customers worldwide to protect devices, data, applications, and users against theft or attack — both on and off the corporate network. With the industry's only tamper-proof endpoint visibility and control solution, Absolute allows IT organizations to enforce asset intelligence, automated agent remediation, and data compliance for today's remote digital workforces. Absolute's patented Persistence® technology is embedded in the firmware of Dell, HP, Lenovo, and other leading manufacturers' devices for vendor-agnostic coverage, tamper-proof resilience, and ease of deployment. See how it works at **absolute.com** and follow us at **@absolutecorp**.

EMAIL:
sales@absolute.com

PHONE:
North America: 1-877-660-2289
EMEA: +44-118-902-2000

SALES:
absolute.com/request-info

WEBSITE:
absolute.com

/ABSOLUTE®

absolute.com